



Mailbox Size Management

MaX Compression Enterprise

Overview of benefits

Total transparent compression



The Benefits of MaX Compression

- 80% of the Exchange Information Store is made up of attachments; compression can reduce each by up to 50% on average.
- ROI shown up to 36:1 (Giga)
- Reduces bandwidth requirements and transmission times for messages.
- Reduces network bottlenecks between Exchange Servers.
- Benefits remote user productivity
- Reduces demands on storage disk space, and consequently defers costly server upgrades.
- Zip/unzip process is invisible for user.
- Increases user productivity (reducing time to send/receive large files) by \$95 per user month (Giga).

MaX Compression Enterprise

- MaX Compression Gateway
- MaX Compression Server
- MaX Compression Client
- MaX Compression for OWA 5.5
- MaX Compression for OWA 2000

MaX Compression Enterprise components are installed at over 2000 organizations with 2.5m users worldwide.

Optimized Exchange e-mail

MaX Compression Enterprise automatically zips or unzips all e-mail attachments travelling within the enterprise, wherever they come from or go to. It effectively 'ring-fences' the e-mail system, acting at all access points to ensure that e-mail always travels or is stored in its most efficient state.

Its market-leading automation process optimizes system resource usage and cost savings while increasing user productivity. Over 100 Smart Rules provide the basis for zip / unzip processes.

MaX Compression Enterprise comprises the following elements. To ensure total compression for most effective performance, all components must be employed.

- **MaX Compression Client:** this industry standard auto-zip / unzip tool, integrated with Outlook is totally invisible to the user.
- **MaX Compression OWA:** Users of Outlook Web Access can send and receive compressed attachments in the same way as Outlook users, seamlessly. Users are able to take advantage of compressing attachments by as much as 85% and enjoy an overall decrease in total message volume by 40%. This is of particular benefit to the productivity of remote e-mail users.
- **MaX Compression Gateway:** SMTP mails coming from third parties over the Internet. The addition of compression at the SMTP gateway for all inbound Internet mail makes extra savings on the corporate LAN and WAN.
- **MaX Compression Server:** Compression of historical information in Exchange i.e. information placed in the Exchange Information Stores before MaX Compression Client was installed. Information stores can be reduced by as much as 55%, reducing storage costs, further improving the speed of the messaging system and reducing backup and restore times
- **Maximized ROI and Cost Savings**
Enterprise level compression provides measurable and incremental benefits to the Exchange system, its users and its administrators. Simply put, the wider the scope of the auto-zipping or unzipping of email attachments, the larger the cost savings and increased productivity. Enterprise scale implementation provides maximum benefits.
- **Extra productivity benefits AND reduced resource usage**
While standard manual client zipping reduces attachment size, it adds to productivity demands on users – after all it takes time to zip a file. Other auto-zipping tools have been seen to compromise user productivity for better system resource usage. MaX Compression has been tested internally and by our customers as adding significant productivity benefits over manual and other automated tools, improving user productivity, as well as reducing resource usage.

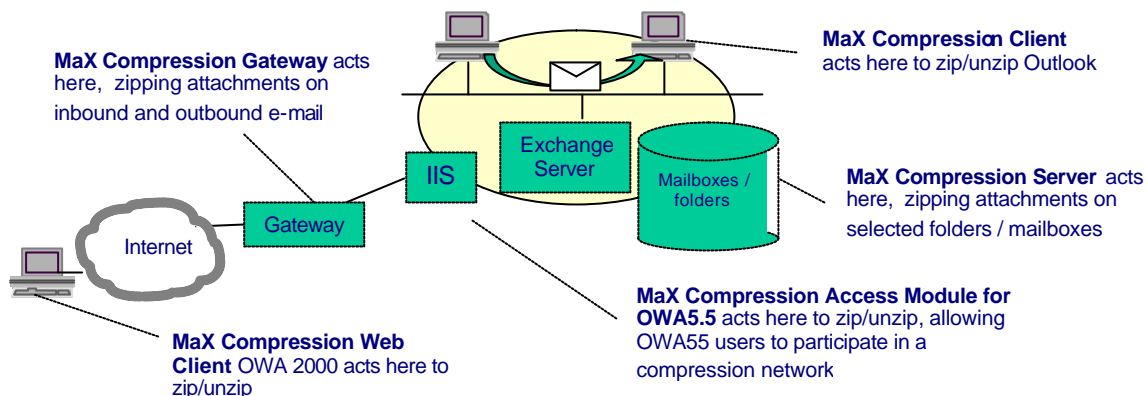
Centralized administration and simplified deployment make MaX Compression Enterprise the industry standard.



www.c2c.com



MaX Compression Enterprise



Mailbox Size Management

MaX Compression Enterprise is part of C2C's Mailbox Size Management strategy, available for organizations that need to improve productivity, minimize expenditures on storage and reduce disaster recovery windows. Implementing an effective MSMS will reduce server loads, shorten restore times, increase ROI on storage expenditures, and slow the consumption of new storage as it is made available. An E-mail Risk Control strategy is available for organizations that need to reduce the risks associated with e-mails, increase their compliance to regulatory and government requirements and protect the corporate and personal content of e-mails.

MaX Compression Enterprise compresses or decompresses all e-mail attachments travelling within the enterprise as appropriate, wherever they go. MaX Compression Enterprise ensures that e-mail always travels or is stored in its most efficient state.

Compression of inbound and outbound e-mail at the SMTP Gateway is provided by **MaX Compression Gateway**; legacy e-mail on the Exchange server is compressed by **MaX Compression Server**.

Auto-zipping / unzipping of internal traffic is provided by **MaX Compression Client**, an Outlook add-in and of e-mail to or from remote users by **MaX Compression OWA**.

C2C

All information about C2C products is available from www.c2c.com. If you wish to contact C2C Systems please use the following:

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