

The Container Store

The Container Store Contains Spam with MailMarshal SMTP

Founded in 1978, The Container Store is the nation's leading retailer of storage and organization products. With 34 locations across the country, each store showcases more than 10,000 innovative and multi-functional products designed to simplify life and save space and time.

Background

For six consecutive years, The Container Store has been named at the top of FORTUNE magazine's annual list of 100 Best Companies to Work For. To maintain a productive environment for its employees, management wanted The Container Store's IT group to minimize and block unsolicited email messages or spam. "We wanted to address the spam issue before it started affecting employee productivity and draining network resources," explained Scott Gasch, platforms architect for The Container Store.

The company also wanted to minimize the impact of viruses or similar attacks.

"We understood that a virus attack could be costly in terms of repair to desktops, loss of productivity, help desk resources and would also ultimately hinder our high level of customer service," continued Gasch. "We wanted to find the right solution that would serve as a good spam and virus filter for SMTP traffic."

With MailMarshal SMTP, we have a flexible solution that has enabled us to effectively block more than 4,000 spam messages a day." Scott Gasch, platforms architect for The Container Store.

Summary

Headquartered in Dallas, The Container Store offers a mix of storage and organization products to help people streamline and simplify their lives. Their products, coupled with a high level of customer service, have helped them become the nation's leading retailer of storage and organization

products. The Container Store wanted a comprehensive solution that could proactively prevent spam and virus threats.

MailMarshal SMTP has helped The Container Store prevent more than 4,000 spam messages a day, improving employee productivity and conserving network resources.

Implementing MailMarshal SMTP

The Container Store evaluated several products, including MailMarshal SMTP. The company approached Messaging Solutions, a Marshal partner, to help with the selection of the right product for their needs. Messaging Solutions suggested MailMarshal SMTP. "We recommend MailMarshal SMTP for its comprehensive features, flexible deployment options and Marshal's stellar support," said Robert Demond, president of Messaging Solutions. "It is a highly flexible corporate gateway anti-spam solution that also allows the user to select an anti-virus product that complements existing server or desktop anti-virus solutions—delivering a layered defense strategy."

After evaluating more than five products on the market, The Container Store decided to implement MailMarshal SMTP. "We selected MailMarshal

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Scott Gasch, platforms architect, The Container Store

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Paul Gulke, director of information services at AGG

SMTP for its advanced features including auto-updates, rulebased management and low false positives," said Gasch.

MailMarshal SMTP Saves Money by Stopping Spam

According to Gasch, their product selection is already paying off for the company. "With MailMarshal SMTP, we have a flexible solution that has enabled us to effectively block more than 4,000 spam messages a day," said Gasch.

Research indicates that spam messages cost companies close to \$1,000 per employee annually, based on lost productivity. By blocking spam at the gateway, The Container Store has successfully saved nearly \$40,000 per month.

"We have conserved valuable network bandwidth and eliminated the need to deploy additional servers to process the extra data," added Gasch. By blocking virus threats head-on, MailMarshal SMTP has maximized productivity for employees and the IT team. "We now have the confidence that we can conduct business with minimal impact

from any virus," said Gasch.

Enhanced Manageability Across the Organization

Gasch and his team can define policies, apply changes and manage quarantined items from a centralized management console. "The IT department can make configuration changes and distribute it across the whole organization," said Gasch. MailMarshal SMTP blocks spam at the perimeter of a network without burdening internal email servers. "With this powerful solution, spam and viruses are eliminated before they can even enter users' desktops," said Gasch. "MailMarshal SMTP is amazing with automatic updates and works with real-time blacklists."

Customization Saves Time, Improves Efficiency

MailMarshal SMTP has enabled Gasch to customize spam and virus management by applying rules to the entire organization, specific departments and individual users. "Previously, I had to customize the rules on a daily basis," said Gasch. "Now, I spend only an hour a week creating rules, saving me hours of time and

allowing me to focus on more strategic network issues."

The new Spam Quarantine Management (SQM) system allows users to manage their own spam. SQM offers simple, easy to understand, task-based help and the facilities for end users to tailor their filtering preferences.

By blocking spam messages at the gateway, the company is saving valuable time and resources that would have been spent on archiving the unnecessary messages. "We have eliminated a whole retrieval process and subsequent impact on end-user productivity," commented Gasch.

Conclusion

MailMarshal SMTP has helped The Container Store to efficiently block and manage spam and virus messages, conserving network systems, while improving productivity and efficiency. "I look forward to leveraging the capabilities in MailMarshal SMTP further by creating detailed reports on bandwidth usage and spam information," concluded Gasch, platforms architect for The Container Store.



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