



FOR IMMEDIATE RELEASE

Windows IT Pro Editors select ENow’s Mailscape as “Best Messaging Product” of 2010

[Los Angeles, CA – Tuesday, 30 November 2010]

[ENow’s](#) Mailscape is named Gold Medal winner of the “2010 Editors’ Best Awards” in the Best Messaging category by Penton Media’s Windows IT Pro magazine. [According to Penton Media](#), Mailscape garnered the top award, because it provides a simple view into complex messaging environments to help proactively address problems before they affect end users.

“The 2010 Editors’ Best Awards are in recognition of our editors’, contributors’, and authors’ favorite products of the year,” said [Jason Boyberg](#), senior editor at *Windows IT Pro*. “Our editorial experts’ annual tradition of selecting winners based on a product’s strategic importance to market, its competitive advantages, and its value to the customer is particularly significant to the *Windows IT Pro* and *SQL Server Magazine* this year, as we call out exceptional products in an economically tight, highly competitive market.

ENow's Mailscape Exchange Server monitoring product features a dashboard with red, yellow, and green lights indicating the health of each monitored server. "I chose it right then and there because it gave me what I needed for my support staff to be more proactive even though they're overburdened," said John O'Neill, Sr., Corporate Director of IT for Molded Fiber Glass. Additional Mailscape features that supported his Exchange 2010 migration also influenced O'Neil's selection. "The ability to have information real-time and make fast decisions is the best advantage I think a team can have."

“We are are delighted that our unique approach to Exchange management is recognized and appreciated by the Microsoft community,” noted Jay Gundotra, ENow’s CEO. “We spend a lot of time listening to our global network of clients and Exchange experts to ensure that Mailscape continues to exceed industry standards.”

[Mailscape](#) is a complete systems management tool that combines key elements for Exchange monitoring, reporting and administration into a single solution. Mailscape’s innovative reporting module and robust monitoring features, coupled with personalized dashboard views that engage the Help Desk and other key personnel, continue to make Mailscape the preferred Exchange monitoring and reporting solution by IT administrators.

To learn more about Mailscape, visit our website at www.enowinc.com.

About ENow Inc

ENow is a Microsoft Gold Certified Partner specializing in helping companies implement the latest Microsoft technologies and the development of software to make the IT administrator’s job easier. The company’s flagship product is an award winning Exchange monitoring and reporting tool that provides a dashboard view of the messaging environment. For more information, call 1-877-TRY-ENOW, email us at info@enowinc.com, or visit us at www.enowinc.com.

Windows IT Pro is the leading and largest independent voice in Windows IT, with more than 2.5 million visits per month, and consists of a multitude of print and online channels. In addition to the



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flagship *Windows IT Pro* magazine, our technology network includes *SQL Server Magazine*, *SharePointPro Connections* and *DevProConnections*. Other online channels include blogs, forums, podcasts, RSS feeds, webinars, virtual events, white papers, newsletters, classes and more. IT professionals get objective, “direct from the trenches” information about Microsoft’s latest Windows-based solutions and gain essential insight for keeping business-critical Microsoft applications up and running. For more information, visit www.windowsitpro.com.

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